



# BROADCAST PITCH TEMPLATE

Dear [name] ,

[Connect with the producer's work or show.]

My name is [name and link to website] \_\_\_\_\_. I am a \_\_\_\_\_ who does \_\_\_\_\_ with/for \_\_\_\_\_.

I'd like to offer an interview on: \_\_\_\_\_ [headline here] \_\_\_\_\_.

[Set up the story. Use the language you might imagine the interviewer using to intro you.]

We could talk about the following: [include possible talking points bulleted]

I have written on this topic \_\_ [link here]\_\_ and \_\_[here]\_\_. I've been interviewed/ appeared \_\_[here]\_\_, and \_\_[here]\_\_.

[Insert any relevant details about yourself here that make you perfect to address this topic].

For more, here's a link to my site.

Please let me know if you would like to book this interview.

Best,