



THE STACEY HARRIS PITCH TO ENTREPRENEUR ON FIRE

Dear John,

Thank you so much for EOFire. I am a huge fan, particularly of your numerous conversations with Gary Vaynerchuk. I'm a huge fan of his honesty and the two of you together is a powerful bullshit free conversation. I especially loved when you talked around the JJRH release, that's my favorite.

It was a pleasure meeting you at ICON in 2015, I appreciated you calling on me to talk about who my listener is and you paid me a wonderful compliment around my clarity and that was really wonderful to hear.... You might remember me: I have pink hair, it's kind of my signature and symbolic as it relates to my business journey.

Here's my story. If you see fit, I'd love to be considered for an interview on Entrepreneur on Fire.

When you're a self-employed entrepreneur and you realize one day that you really hate your boss, it's time to make some changes.

That's what happened to me.

I started a VA business with a computer and a dream: to bring in some extra money for my then-toddler son's education and maybe a vacation here and there.

Once I realized that I had created a brand and an online persona that was in no way aligned with who I really was, I had a heart-to-heart with myself to figure out who I truly liked working with and what I actually enjoyed doing.

The answer was resounding: I closed up shop, dyed my hair pink, picked up the mic, and started espousing the virtues of being yourself online to communicate effectively and create scores of loyal fans. Today, I teach more than ### entrepreneurs how to kill it on social media with tactics and insights I conceived and implemented to grow my own business by way of online courses, a membership site and one-on-one consulting. [correct these if not on point]



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To make a long story short, the business that I started to keep busy and bring in a little extra cash evolved in my family's bread and butter. I was able to bring my husband on board in January 2015 -- effectively retiring him from a 15-year career as a mechanic.

I'd love to be considered as a possible guest for Entrepreneur on Fire.

We could also talk about:

Why successful on paper isn't enough: My VA business had a full clientele. I was swamped. And I was making money. But, I hated life. A successful business -- and a successful social media strategy -- has to align with who you are as a person

Why there's no such thing as an entrepreneurial pedigree: I came from a law-enforcement family, where you work 40 years then you retire with a pension. For a while, I thought I would be a lawyer or an FBI agent. Entrepreneurship was not on my radar... until it was. People sometimes have a hard time breaking with what's expected -- particularly when it comes to family.

How to retire a family member: We are in this entrepreneurial gig for reasons much larger than ourselves. We all want to do well for our families, as well. I'm always surprised by how many people are interested in the fact that I "retired my husband" [slash] brought him on board to work for my company. I'd be excited to delve into that during our interview, as well.

Please feel free to visit "[The Stacey Harris](#)" for more. I've been featured on...

Social Media Examiner

Infusionsoft

eWomenNetwork

Huffington Post

and several others...

Please let me know if we can schedule a time for an interview. It would be an absolute honor to share my story with Fire Nation.

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All the best,
The Stacey Harris